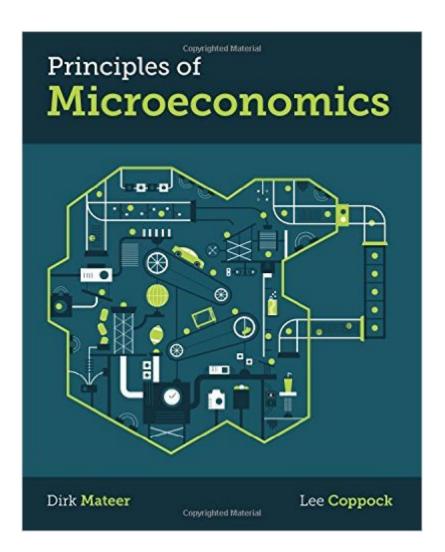
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Principles Of Microeconomics





Synopsis

Makes economics stick. Meets students where they are. An innovative instructor uses his tested insights and successful teaching practices to create a truly student-centered approach: real-world examples, pedagogy developed in his own classrooms, and problem solving tools that resonate with todayâ [™]s students.

Book Information

Paperback: 648 pages Publisher: W. W. Norton & Company; 1 edition (May 29, 2013) Language: English ISBN-10: 0393935760 ISBN-13: 978-0393935769 Product Dimensions: 8.1 x 0.9 x 10 inches Shipping Weight: 2.6 pounds Average Customer Review: 4.3 out of 5 stars Â See all reviews (17 customer reviews) Best Sellers Rank: #49,283 in Books (See Top 100 in Books) #53 in Books > Textbooks > Business & Finance > Economics > Microeconomics #65 in Books > Business & Money > Economics > Microeconomics #14851 in Books > Reference

Customer Reviews

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The textbook is great for learning Microeconomics, it does a very good job of applying what you're learning to real world situations and it's not just a bunch of knowledge written down for reading and memorization.

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